

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

<u>Contract / Revision</u> 493639 /		<u>Alt Order #</u> 06306066
<u>Product</u> LINDA MCMAHON 4 SENA		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1314
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 09/14/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	09/25/12	09/28/12	Eyewitness News	6am - 6:30am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$900.00			
N 2	WFSB	09/25/12	09/27/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-T-T---				4	\$200.00			
N 3	WFSB	09/25/12	09/28/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-T--F--				4	\$600.00			
N 4	WFSB	09/25/12	09/28/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$300.00			
N 5	WFSB	09/25/12	09/28/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$1,500.00			
N 6	WFSB	09/25/12	09/28/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$1,500.00			
N 7	WFSB	09/25/12	09/28/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$2,100.00			
N 8	WFSB	09/25/12	09/28/12	Inside Edition	7pm - 7:30pm		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$1,200.00			
N 9	WFSB	09/25/12	09/28/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WFSB	09/24/12-09/30/12	Entertainment Tonight	7:30pm - 8pm	-TuWThF----	:30		\$4,200.00	NM		
			Credited									
N 10	WFSB	09/25/12	09/28/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 493639 /		<u>Alt Order #</u> 06306066
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1314
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 09/14/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WFSB	09/26/12	09/28/12	Eyewitness News	5:30a - 6am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--W-F--				4	\$600.00			
N 12	WFSB	09/25/12	09/30/12	Eyewitness News	11PM - 11:35PM		:30			NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTFSS				6	\$1,200.00			
N 13	WFSB	09/25/12	09/25/12	NCIS	8pm-9pm		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-2-----				2	\$4,500.00			
N 14	WFSB	09/25/12	09/25/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1-----				1	\$4,500.00			
N 15	WFSB	09/27/12	09/27/12	Person of Interest	10pm - 11pm		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	---2---				2	\$4,000.00			
N 16	WFSB	09/28/12	09/28/12	CSI: NY	8pm - 9pm		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	----1--				1	\$1,600.00			
D 17	WFSB	09/28/12	09/28/12	Blue Bloods	9pm - 10pm		:30			NM	0	\$0.00
N 18	WFSB	09/28/12	09/28/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	----1--				1	\$1,800.00			
N 19	WFSB	09/29/12	09/29/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2-				2	\$350.00			
N 20	WFSB	09/29/12	09/29/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2-				2	\$450.00			
N 21	WFSB	09/30/12	09/30/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$350.00			
N 22	WFSB	09/30/12	09/30/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----3				3	\$450.00			
N 23	WFSB	09/30/12	09/30/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$350.00			
N 24	WFSB	09/30/12	09/30/12	Patriots Football	1:00pm - 7:00pm		:30			NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2				2	\$6,500.00			
N 25	WFSB	09/30/12	09/30/12	60 Minutes	7pm - 8pm		:30			NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$7,200.00			
N 26	WFSB	09/30/12	09/30/12	Good Wife	9pm - 10pm		:30			NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2				2	\$3,200.00			
N 27	WFSB	09/30/12	09/30/12	The Mentalist	10pm - 11pm		:30			NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2				2	\$3,200.00			

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493639 /		06306066
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	LINDA MCMAHON 4 SE	1314
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		09/14/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WFSB	10/01/12	10/01/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,200.00			
N 29	WFSB	10/01/12	10/01/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$275.00			
N 30	WFSB	10/01/12	10/01/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$750.00			
N 31	WFSB	10/01/12	10/01/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$350.00			
N 32	WFSB	10/01/12	10/01/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,800.00			
N 33	WFSB	10/01/12	10/01/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,800.00			
N 34	WFSB	10/01/12	10/01/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$2,100.00			
N 35	WFSB	10/01/12	10/01/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$650.00			
N 36	WFSB	10/01/12	10/01/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$650.00			
N 37	WFSB	10/01/12	10/01/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$500.00			
N 38	WFSB	10/01/12	10/01/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$800.00			
N 39	WFSB	10/01/12	10/01/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,900.00			
N 40	WFSB	10/01/12	10/01/12	Hawaii 5-0	10pm - 11pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,800.00			
N 41	WFSB	09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$800.00			
D 42	WFSB	09/25/12	09/25/12	T 10-11p Prime	10pm - 11pm		:30			NM	0	\$0.00
N 43	WFSB	09/26/12	09/26/12	CSI	10pm - 11pm		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$3,500.00			
N 44	WFSB	09/29/12	09/29/12	48 Hours	10pm - 11pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$900.00			

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Advertiser	Original Date / Revision
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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 45	WFSB	09/28/12	09/28/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/24/12	09/30/12	----F--				1	\$1,800.00			
N 46	WFSB	09/26/12	09/28/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/24/12	09/30/12	--W-F--				1	\$200.00			
N 47	WFSB	09/29/12	09/29/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/24/12	09/30/12	-----S-				1	\$150.00			
N 48	WFSB	09/29/12	09/29/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		09/24/12	09/30/12	-----S-				1	\$150.00			
Totals											94	\$133,525.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	81	\$118,950.00	\$101,107.50
10/01/12 - 10/01/12	13	\$14,575.00	\$12,388.75
Totals	94	\$133,525.00	\$113,496.25

Signature: _____ Date: _____

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